

BESPOKE PROMOTION

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FAMILY VALUES

Home is where the heart is, something **Sebastian Grayson** knows only too well. "It's why we are there for our clients every step of the way."



As Co-Founder of SimplyEasy Refurbs, he appreciates that a home isn't just any property, it's where memories are made, and families grow, and is often a family's biggest financial asset.

Founded in 2018, SimplyEasy Refurbs specialises in residential extensions and in a very short time, has transformed homes across London with its innovative designs. Maximising much needed space in lofts and extensions, "we can ensure that your home grows with your family," says Sebastian.

"WE CAN ENSURE THAT YOUR HOME GROWS WITH YOUR FAMILY"

Having accumulated a wealth of experience in the property market in his former life as an estate agent, Sebastian set about building up the SimplyEasy Refurbs team of experts, alongside his wife, Emma Grayson, ex Hamptons International, and her father, Co-Founder of the company, Mark Madsen, a business entrepreneur.



Together with Construction Director, Marius Suratkevicius, they established an in-house team of project managers, builders and tradesmen working closely with the Clapham-based design team, Fastplansuk.

Their ethos is simple, to deliver quality design and craftsmanship, and great customer service with honesty and integrity at their very core.

They know that a big building project can be a nerve-wracking experience so they do everything they can to make the process as smooth as possible through clear communications, transparent pricing and excellent guarantees.

As well as a dedicated project manager who provides regular client updates, Head of Customer Support,



"AS A FAMILY RUN BUSINESS, WE KNOW HOW FAMILIES USE THEIR HOMES AND HOW TO MAKE THE MOST OF THEM AS THEY GROW WHETHER IT'S CREATING HOMEWORKING SPACES, MORE BEDROOMS FOR MORE CHILDREN OR MULTIPURPOSE LIVING SPACES"

Emma ensures that clients are happy and comfortable with every aspect of their build. In addition, each client has a dedicated WhatsApp group for an extra layer of communications, weekly schedules from the project manager, and regular Zoom meetings.

Sebastian adds, "We know that doing any kind of building work is a massive undertaking for clients, so we always respond to them within the day at a bare minimum."

As an added layer of assurance, the team provide insurance backed guarantees on all of their lofts and extensions for ten years.

They also understand that the cost of a major project can be stressful which is why they work to a fixed price, eliminating that nagging feeling of unforeseen costs mounting. Sebastian provides a detailed breakdown of costs so that clients always know where they stand.

And his top tip when appointing a design and build company: "If you are not receiving a detailed line by line breakdown of costs covering all elements of the build down to the fine detail, then ask lots of questions. Check that items such as tiling, electrical power points, all the windows, waste removal and

scaffolding are included in the quote as these are costs that can often take customers by surprise if they aren't factored in from the beginning."

SimplyEasy Refurbs also provides a price match guarantee. If you get a quote from a similar company offering the same service, they will match it.

And if Sebastian looks familiar, that's because he has been the property expert on daytime TV favourite, Homes Under the Hammer. He's sold over 500 homes in his career and he's seen it all when it comes to properties, whether its adding space or value to your home.

And for anyone who needs any more assurances, SimplyEasy Refurbs is a member of the Federation of Master Builders, is Checkatrade approved, a TrustMark Registered Business and part of the Government's green scheme.

"As a family run business, we know how families use their homes and how to make the most of them as they grow. Whether it's creating homeworking spaces, more bedrooms for more children or multipurpose living spaces to adapt organically to family life, we create beautiful and practical solutions for homes that families love," concludes Sebastian. ■

